

Amanda Sanchez

‘I work office hours at CHANEL every day,’ says Amanda Sanchez, CHANEL’s in-house model. ‘I often say that I have an ordinary life in an extraordinary world.’ Born in São Paulo to a Brazilian mother and a Spanish father, Sanchez left Brazil to study in Barcelona aged 16 and soon began modelling. In 2001, aged 22, she was cast in a CHANEL haute-couture show and the next year was invited to join the house’s design studio, becoming fit model for the ready-to-wear, haute couture, cruise and Métiers d’art collections. ‘Virginie Viard was

the first person I met when I got to CHANEL and we immediately hit it off,’ she remembers. ‘Today, the house is like my second family – the studio heads have become my confidants; they know everything about my life’. After working exclusively for the house for over 18 years, ‘I can’t imagine myself anywhere but here at CHANEL,’ she says. ‘I love being part both of everyday life at the house and of the history that everyone here is creating.’

